

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	2095613-1	Order #	2095613
Invoice Date	10/25/20	Alt Order #	WOC12733628
Invoice Month	October 2020	Deal #	
Invoice Period	09/28/20 - 10/19/20	Flight Dates	10/13/20 - 10/19/20
Advertiser	ISS/ Ditch Mitch		
Product	Issue		
Estimate #	9982		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9920316		
Advertiser Code	1242		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20383AG		
Advertiser Ref	188429		
Product 1	1255		
Product 2			

Billing Address:

**Targeted Platform Media, LLC / POL**  
**Attention: Accounts Payable**  
**1291 Hollywood Avenue**  
**Annapolis, MD 21403**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/13/20	10/15/20	WHAS11 WAKE UP NE WS @ 430A	430-5a	- 1- 1- - -	:30	2	\$100.00	NM	
Weeks:		<u>Start Date</u> 10/12/20	<u>End Date</u> 10/18/20	<u>MTWTFSS</u> - 1- 1- - -	<u>Spots/Week</u> 2	<u>Rate</u> \$100.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Tu	10/13/20	4:57 AM	WHAS11 WAKE UP NEWS @ 430A	430-5a	:30	DMO820H	\$100.00	NM
2	WHAS	Th	10/15/20	4:52 AM	WHAS11 WAKE UP NEWS @ 430A	430-5a	:30	DMO820H	\$100.00	NM
2	10/13/20	10/19/20	WHAS11 WAKE UP NE WS @ 5A	5-6a	1- 1- 1- -	:30	3	\$200.00	NM	
Weeks:		<u>Start Date</u> 10/13/20	<u>End Date</u> 10/19/20	<u>MTWTFSS</u> 1- 1- 1- -	<u>Spots/Week</u> 3	<u>Rate</u> \$200.00				
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1	WHAS	W	10/14/20	5:22 AM	WHAS11 WAKE UP NEWS @ 5A	5-6a	:30	DMO820H	\$200.00	NM
2	WHAS	F	10/16/20	5:57 AM	WHAS11 WAKE UP NEWS @ 5A	5-6a	:30	DMO820H	\$200.00	NM
3	WHAS	M	10/19/20	5:43 AM	WHAS11 WAKE UP NEWS @ 5A	5-6a	:30	DMO820H	\$200.00	NM
3	10/13/20	10/15/20	WHAS11 WAKE UP NE WS @ 6A	6-7a	- 111- - -	:30	3	\$275.00	NM	
Weeks:		<u>Start Date</u> 10/12/20	<u>End Date</u> 10/18/20	<u>MTWTFSS</u> - 111- - -	<u>Spots/Week</u> 3	<u>Rate</u> \$275.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Tu	10/13/20	6:10 AM	WHAS11 WAKE UP NEWS @ 6A	6-7a	:30	DMO820H	\$275.00	NM
2	WHAS	W	10/14/20	6:09 AM	WHAS11 WAKE UP NEWS @ 6A	6-7a	:30	DMO820H	\$275.00	NM
3	WHAS	Th	10/15/20	6:29 AM	WHAS11 WAKE UP NEWS @ 6A	6-7a	:30	DMO820H	\$275.00	NM
4	10/13/20	10/19/20	GOOD MORNING AMER ICA	7-9a	111- 1- -	:30	4	\$500.00	NM	
Weeks:		<u>Start Date</u> 10/13/20	<u>End Date</u> 10/19/20	<u>MTWTFSS</u> 111- 1- -	<u>Spots/Week</u> 4	<u>Rate</u> \$500.00				

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



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Invoice Date	10/25/20	Invoice Period	09/28/20 - 10/19/20
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# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



Invoice #	2095613-1	Invoice Month	October 2020
Invoice Date	10/25/20	Invoice Period	09/28/20 - 10/19/20
Advertiser	ISS/ Ditch Mitch		
Product	Issue		
Estimate #	9982		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
9	10/13/20	10/19/20	WHAS11 NEWS @ 5p	5-530p	11-11--	:30	4	\$450.00	NM																																																																			
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# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2095613-1	Invoice Month	October 2020
Invoice Date	10/25/20	Invoice Period	09/28/20 - 10/19/20
Advertiser	ISS/ Ditch Mitch		
Product	Issue		
Estimate #	9982		



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/13/20	10/15/20	WHAS11 NEWS AT 11 M-F	11-1135p	- 111 - - -	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/20 10/18/20 - 111 - - - 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Tu 10/13/20 11:14 PM WHAS11 NEWS AT 11 M-F 11-1135p :30 DM0820H \$600.00 NM 2 WHAS W 10/14/20 11:31 PM WHAS11 NEWS AT 11 M-F 11-1135p :30 DM0820H \$600.00 NM 3 WHAS Th 10/15/20 11:28 PM WHAS11 NEWS AT 11 M-F 11-1135p :30 DM0820H \$600.00 NM									
15	10/13/20	10/16/20	JIMMY KIMMEL	1135p-1237a	- 1 - 11 - -	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/20 10/18/20 - 1 - 11 - - 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Tu 10/13/20 12:02 AM JIMMY KIMMEL 1135p-1237a :30 DM0820H \$150.00 NM 2 WHAS Th 10/15/20 12:21 AM JIMMY KIMMEL 1135p-1237a :30 DM0820H \$150.00 NM 3 WHAS F 10/16/20 12:24 AM JIMMY KIMMEL 1135p-1237a :30 DM0820H \$150.00 NM									
16	10/13/20	10/13/20	BACHELORETTE	8-11p	- 1 - - - - -	:30	1	\$1,925.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/20 10/18/20 - 1 - - - - - 1 \$1,925.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Tu 10/13/20 7:58 PM BACHELORETTE 8-11p :30 DM0820H \$1,925.00 NM									
17	10/13/20	10/15/20	Prime Political Program	Various	- - - 1 - - -	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/20 10/18/20 - - - 1 - - - 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Th 10/15/20 9:44 PM Prime Political Program Various :30 DM0820H \$3,000.00 NM									
18	10/13/20	10/17/20	ABC COLLEGE FOOTB ALL 12P	12-330p	- - - - - 1 -	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/20 10/18/20 - - - - - 1 - 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Sa 10/17/20 11:58 AM ABC COLLEGE FOOTBALL 12P 12-330p :30 DM0820H \$850.00 NM									
19	10/13/20	10/18/20	GOOD MORNING AMER ICA	8:00 AM-9:00 AM	- - - - - 1	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/20 10/18/20 - - - - - 1 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Su 10/18/20 8:46 AM GOOD MORNING AMERICA 8:00 AM-9:00 AM :30 DM0820H \$275.00 NM									
20	10/13/20	10/18/20	WHAS11 NEWS @ 630p	630-7p	- - - - - 1	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/12/20 10/18/20 - - - - - 1 1 \$700.00									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**



Invoice #	2095613-1	Invoice Month	October 2020
Invoice Date	10/25/20	Invoice Period	09/28/20 - 10/19/20
Advertiser	ISS/ Ditch Mitch		
Product	Issue		
Estimate #	9982		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
20	10/13/20	10/18/20	WHAS11 NEWS @ 630p	630-7p	-----1	:30	1	\$700.00	NM																						
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21	10/13/20	10/18/20	WHAS11 NEWS AT 11 SU	11-1135p	-----1	:30	1	\$600.00	NM																						
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1	WHAS	Su	10/18/20	11:21 PM	WHAS11 NEWS AT 11 SU	11-1135p	:30	DM0820H	\$600.00	NM																					
<u>Total Spots</u>							<b>54</b>																								

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$27,500.00</b>
<u>Agency Commission</u>	<b>\$4,125.00</b>
<u>Net Amount Due</u>	<b>\$23,375.00</b>

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